The mission of CowboyThon is to engage the Cowboy family in generating awareness and financial support for Oklahoma's Children's Hospital Foundation, an affiliate of our local Children's Miracle Network Hospital.

We are one generation fighting for the next and by serving on the CowboyThon Big Committee, you can begin making miracles happen with us. The Big Committee consists of 16 committees working to support the sick and injured children of Oklahoma by engaging students on our campus in creative and exciting ways!

Freshmen through Seniors are welcome to apply, no matter what your prior involvement with our organization may be! In addition to the responsibilities of each committee, Big Committee members are expected to join us in fundraising efforts, tour the hospital, and participate in regular bi-weekly meetings and various events. Most importantly, Big Committee members will see to the success of our annual 12-hour Dance Marathon Event held on February 23, 2019! These responsibilities will average to about two to three hours per week from September through February.

Please review the Big Committee descriptions to find which team best fits your interests. This application must be submitted no later than 5:00 PM on Tuesday, September 4th, 2018.

If you have any questions, feel free to email Madison Weiser, CowboyThon Executive Director, at cowboython.mdnm@gmail.com

Name:
Classification for 2017-2018:
Phone Number:
Email:

Please attach a word document or PDF to answer the following questions. **Please DO NOT include your name on this page.**

1. In order, please list three CowboyThon Big Committee teams that interest you most.
2. What strengths would you use to make miracles happen for Oklahoma's children this year?
3. Do you have previous experience with the CowboyThon organization? If not, do you have relevant experiences that would contribute to this organization?
4. If you have participated in CowboyThon previously, what is one improvement you would make to the organization? If you have not previously participated in CowboyThon, how do you think CowboyThon could best connect with the campus of Oklahoma State University?
Committee Descriptions

**Involvement Committees:**

**Dancer Relations:**
- Responsible for creatively connecting Dancers (CowboyThon Participants) from registration through the Dance Marathon Event
- Aim to connect every member of CowboyThon back to our cause throughout the year
- Help in creating and organizing dancer hangouts/meetings for dancers and members of the CowboyThon family
- Members must be willing to promote CowboyThon and its cause to individuals on campus to keep them connected to our mission

**Family Relations:**
- Actively participate in Miracle Family Pen Pals and Birthday Cards, as well as connect with Miracle Families
- Assist in the planning and execution of special Miracle Family events, as well as attend the events
- Attend Family Zone work day to prepare for Main Event

**Morale:**
- Facilitate a fun and memorable experience for all CowboyThon events
- Assist in creating the Morale Dance and teaching it at the Main Event to Dancers
- Facilitate games and other activities throughout the year to encourage involvement and intentionality
- Work to creatively connect CowboyThon’s cause to the students at OSU

**Communications Committees**

**Graphic Design:**
- Assist in creating brand images consistent with the vision of the organization
- Collaborate with the Communications team to design publications
- Have working knowledge of Adobe Suite
- Brainstorm ideas for graphics for CowboyThon campaigns and events

**Media:**
- Create content for social media through videography and photography
- Collaborate with Communications team to develop media for awareness, recruitment, and fundraising campaigns
- Members must be able to attend events to in order to capture pictures and videos to document the year

**Public Relations:**
- Assist in creating blogs, miracle children moments, and other written content
- Assist in the planning and executing event and programming campaigns
- Collaborate with Communications team to develop awareness, recruitment, and fundraising campaigns
Fundraising Committees

Hospitality:
- Assist with the preparation and execution of Hot Dog Fridays
- Assist with planning and advertising benefit nights at local restaurants
- Contact local business to acquire in-kind donations for food and beverages for main event meals and other events throughout the year
- Assist with scheduling and serving meals during Main Event

Individual Fundraising
- Assist in the development of ideas and plans for maximum Dancer participation in fundraising efforts
- Assist with planning and executing fundraising days and campaigns
- Assist in training students and organizations in fundraising
- Members must be willing to communicate with students and organizations to involve registrants in the fundraising process

Local Fundraising
- Contact businesses and organizations on OSU's campus, in Stillwater, and in the surrounding communities to obtain donations
- Assist with fundraising days and campaigns
- Members must be willing to interact with businesses and organizations in a professional manner to help in fundraising efforts.

Administration Committee

Internal
- Assist with preserving records including data tracking, schedules, and contact information
- Assist with letter writing campaign
- Assist with internal logistics, such as booking rooms, creating sign-ups and event evaluation forms

Operations Committees

Entertainment:
- Assist in bringing in musical acts, guest stars, and any other entertainment programming for the Dance Marathon Event and other CowboyThon events throughout the year
- Assist with Event Management to provide any equipment

Events Management:
- Assist in setup, scheduling, and planning of special fundraising events and main event
- This includes working with venues, planning registration, and programming for each event

Event Logistics:
- Assist in setup, scheduling, and planning of special fundraising events and main event
- This includes working with venues, planning registration, and programming for each event
Membership Committees
Campus Life Relations:
• Vital for recruiting the Campus Life community for all CowboyThon events
• Assist in communicating and speaking to Campus Organizations as well as building lasting relationships within each organization.
• Assist in the recruiting of team captains from each organization and work to make everyone feel included and connected to the cause
• Assist in the development of creative ways to engage the Campus Life Community

Greek Relations:
• Vital for recruiting the Greek community for all CowboyThon events
• Assist in communicating and speaking to chapters as well as building lasting relationships within each chapter.
• Assist in recruiting team captains from each Greek organization and working to make everyone feel included and connected to the cause
• Assist in the development of creative ways to engage the Greek Life Community

Residential Life Relations:
• Vital for recruiting the Residence Life community for all CowboyThon events
• Assist in communicating and speaking to Residence Halls as well as building lasting relationships within each Residence Hall.
• Assist in the recruiting of team captains from each Residence Hall and work to make everyone feel included and connected to the cause.
• Assist in the development of creative ways to engage the Residential Life Community

Alumni and Faculty Relations:
• Assist with connecting alumni and faculty through awareness campaigns and special events
• Assist with CowboyThon homecoming campaigns and marketing
• Assist with Alumni and Faculty newsletter
• Members must be willing to contact and communicate with alumni and faculty of OSU