



## **What is BridgeUSA?**

It's experiencing the American Dream firsthand.

It's appreciating the many backgrounds, races, ethnicities, and faiths that make this country unique.

It's discovering endless opportunities that ignite an aspiration to achieve.

It's exploring the breadth and scope of American culture.

It's learning about a government unlike any other in the world — one of the people, by the people, for the people.

It's finding yourself and becoming the global leader you've always been.

## **This is BridgeUSA.**



## Every day we're building bridges— moving people and moving ideas across human connections to come up with better solutions to common problems. And, ultimately, making the world a better place than we found it.

BridgeUSA brings the world together through unmatched and immersive experiences. It not only connects global leaders to each other, but to an authentic United States experience that will enable them to create lasting impact in the communities they visit. With 13 cultural exchange programs to choose from, BridgeUSA participants can design a truly customizable experience—one that is as unique as they are.

A critical program within the Bureau of Educational and Cultural Affairs (ECA) of the U.S. Department of State, BridgeUSA represents some of the most significant exchange programs in the world. It empowers individuals to hone their skills, step into new roles, and learn how to be resilient. It helps participants recognize their inherent qualities and skills, build upon them, and develop new skills through the people they meet and the experiences they collect.

When their time in the United States comes to an end, participants realize this is only the beginning. What they aspire to in life is limited only by their personal ambition and determination. The connections they have made and the experiences they have had will stay with them for a lifetime.

BridgeUSA is more than just a cultural exchange program. It's a bridge to experiencing the United States and connecting with the world. It's an opportunity to connect with other global leaders to create lasting impact.



# BridgeUSA

Connecting global leaders,  
creating lasting impact.