

Interfraternity Council MARKETING/ADVERTISING POLICY

In an effort to reaffirm an IFC Marketing policy that will show the University and also the community of Stillwater and our alumni the high standards that we set for ourselves as Oklahoma State University Greeks. This policy is designed to be fair to all chapters on this campus. If for any reason your chapter's National policies are more stringent than these, you will be expected to follow your National policies. If your National policies are less strict, you will be expected to follow the IFC Marketing Policy. This policy adheres closely to the "Expectations" set out for the Greek Community by the University.

It is expected that the chapter or its individuals will neither use inappropriate themes to promote their individual chapter, members, or events, nor support the promotion of such themes. It is an expectation of Oklahoma State University that the Greek Community will establish a positive model for the rest of the campus community in the area of alcohol use as well as substance abuse. The individual chapters and their members shall be responsible for establishing and maintaining a positive and pro-active approach in the University's efforts to promote a positive image of the OSU Greek Community abuse.

This includes, but is not limited to recruitment, date parties, functions, philanthropies, t-shirts, and any other related chapter activities.

Violations of this policy will result in judicial proceedings; through a judicial board hearing or the Student Judicial Office. Chapter presidents and risk-management chairs will meet with Fraternity & Sorority Affairs advisors to review risk management policies. Chapter will be put up for review.