



**Zelma Patchin
Outstanding Alumnae Relations Award**

Chapter _____

This award is based on four categories and each category is worth 25 points. The 25 points will be awarded proportionately as follows:

Individual chapter's score on category X 25 / Highest score by any chapter on category

1. Communication

- A. Describe how your chapter communicates with alumnae
- B. Include any type of communication plan, including but not limited to, when you reach out to alumnae, for what type of events and how you keep track of contact information
- C. If applicable, include examples of newsletters, social media, mailing information, invitations or other pertinent pieces of communication distributed

2. Involvement

- A. List alumnae involvement with the chapter
- B. Include date of the event, type of the event, number of alumnae in attendance and number of members in attendance

3. Programming

- A. List any events and/or activities planned specifically for alumnae
- B. Include date of the event, type of the event and number of alumnae in attendance

4. Lifelong membership

- A. Describe how your chapter encourages lifelong membership
- B. If applicable, include if your chapter discusses involvement after graduation, positive alumnae relations, joining an alumnae chapter, serving as a national or regional volunteer, working for national office, etc.

The information reported on this application is true to the best of my knowledge. I realize that providing false information on any award application will result in immediate disqualification for all chapter awards. It may also affect my chapter's ability to apply for and receive awards in the future, based on a Panhellenic judicial board hearing.

Chapter President: _____
Name Printed Signature

Alumnae
Relations Chair: _____
Name Printed Signature

Awards Chair: _____
Name Printed Signature

Date of application: _____